

University of Calgary Archives
Reform Party of Canada fonds
UARC 2001.066

The Reform Party of Canada fonds. – 1981-2000. – 85.14 metres of textual records and other materials.

The Reform Party of Canada was born out of a sense of frustration and disillusionment amongst a coalition of western Canadian businessmen and interest groups with what they regarded as the federal Progressive Conservative Party's disregard for the West's contributions to the political and economic well being of the country. Led by Preston Manning, the son of long-time Alberta Social Credit premier Ernest Manning, the coalition supported the creation of a western reform movement as a means of voicing the West's discontent and as an alternative to western separation. Some of the supporters of this idea advocated the creation of a new federal political party promising fiscal responsibility, provincial equality that allowed no special status for Quebec, and parliamentary reform which would include an elected Senate to represent the regions.

In May 1987 the newly established Reform Association of Canada organised the "Western Assembly on Canada's Economic and Political Future" in Vancouver to air a reform agenda and to discuss the establishment of a new political party. The Assembly's 300 delegates voted 75% in favour of forming a new political party. In October of that year delegates gathered in Winnipeg to found the Reform Party of Canada, and elected Preston Manning as its leader. In the 1988 federal election, the Party fielded 72 candidates in the 88 ridings west and north of the Manitoba/Ontario border. Although none were elected, the Party succeeded in coming second in 15 ridings in Alberta, receiving 15% of the popular vote in that province. In March 1989 the Party elected its first Member of Parliament when Deborah Grey won a by-election held in Beaver River, Alberta. In the same year Reform candidate Stan Water's became the country's first "elected" senator.

By 1990 the Party was a significant political force in the West. Hard campaigning against the Charlottetown Accord brought the Party to national attention. In the federal election of 1993 the Party upset the political establishment by electing 52 Reformers to sit in the House of Commons (including 22 of 26 seats in Alberta and 24 of 30 seats in British Columbia), helping to decimate the Progressive Conservatives in the process. In the 1997 general election Reform increased its seat total to 60, enough to install Manning in the office of the Leader of the Opposition. However, all of Reform's members were from west of Ontario. The Canadian political geography had split mostly along regional lines, with Reform in the West, the ruling Liberals in Ontario, and the Bloc Québécois in Quebec.

Discontented with being perceived as a regional party, Manning proposed a radical solution. In September 1998 he initiated the "United Alternative" movement to bring together conservatives from all political backgrounds in an effort to "unite the right", produce a national party and end the vote splitting and stalemate that had resulted from the Progressive Conservative Party and the Reform Party running candidates in the same constituencies, thus allowing Liberal Party candidates to win ridings in which the majority of the electorate was right-wing. Two United Alternative conventions were held in 1999 and 2000 which lay the groundwork for a new party by bringing together supporters and organisers from a variety of right-wing parties, accepting policies, principles and a constitution that was drafted between the two conventions. On March 25, 2000 members of the Reform Party voted 92% in favour of dissolving their party and adopting the constitution of the new political party, and the Canadian Alliance was born.

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Fonds consists of records produced and collected by staff and volunteers of the Reform Association of Canada, the Reform Party of Canada, and the United Alternative. The records transferred to the Archives were those held at national office in Calgary only. Further records relating to the Party are held in Ottawa. Fonds has been arranged into 18 series including: (1) Reform Association of Canada and related records, (2) Administrative records, (3) Executive Council and committee records, (4) Legal services, (5) Assemblies, (6) Policy, (7) Constituency development and election readiness, (8) Financial administration, (9) Communications, (10) Leader's office, (11) Fundraising and membership development, (12) Speeches, (13) Video recordings, (14) Audio recordings, (15) Photographs, (16), Ephemera, (17) Reform Party of Alberta, and (18) United Alternative records.

Immediate source of acquisition note: The records were transferred to the University Archives from the Canadian Alliance Party in several batches. An initial transfer of 154 boxes occurred in November 2001. The Party's preparation for a relocation to new offices in the summer of 2002 resulted in transfers of a further 62 boxes in July and 42 boxes in September of that year. In July 2002 the Archives became aware of a large quantity of boxes stored in a commercial storage facility in Calgary. Arrangements were made to transfer the boxes into the custody of the Archives while a survey and appraisal of the records was undertaken. As a result of this process a further 127 boxes of records were added to the permanent collection the University Archives and the remaining records (mainly low level financial records such as invoices, duplicate tax receipts, and membership application forms) were scheduled for destruction over a seven year period in compliance with the requirements of the *Income Act*.

Arrangement note: The Reform Party established its own archives in 1992 in an effort to ensure that records of its activities were preserved. The archives was staffed by volunteers who had no formal archival training, but who made some effort to understand basic archival principles. Records apparently often arrived in the Party's archives in a state of disarray, sometimes one file at a time, and with little indication of the office or officer of creation. The initial 154 box transfer of records were rearranged, accessioned and described by Party volunteers, often with a subject orientation in mind rather than by attempting to identify the office of creation and grouping records from the same unit together. It is therefore often impossible to tell who created a file and where it properly belongs in the *fonds* as a whole. Similarly, it is impossible to know what records were destroyed over time as a result of appraisal decisions made by the Party's staff. The later transfers of records were somewhat disorganised and again it was not always possible to tell which office had created a file. As a result of the disarray the records were received in and of the fact that the Party organisational structure fluctuated frequently (sometimes 2 or 3 times in one year), a decision was made to organise the records mainly based on the main functions of the Party which remained constant. These are such areas as policy, membership development and fundraising, financial administration, constituency development and election readiness.

Extent note: Includes 34 boxes (10.88 metres) of moving image documents, 295 audio cassettes, 80 cm of graphic material, 25 banners, 2 boxes of ephemeral material, and 7 audio reels.

Restrictions: Only those records deemed to be in the public domain are currently open to researchers. Please contact the Archives for details.

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SERIES I: Reform Association of Canada and related records. – 1981-1987. – 39 cm of textual records.

Series consists of records relating to the establishment of the Reform Association of Canada and the founding of the Reform Party of Canada, including planning for the “Western Assembly on Canada’s Political and Economic Future” in Vancouver and for the founding convention for the Reform Party in Winnipeg. Includes correspondence, memos, speeches, communications plans, lists of constituency organisers, to do lists, organisational charts, agendas and minutes for a variety of meetings, notes on convention planning, mailing lists, strategic planning documents, newsletters, summary statements of principles, resolutions to be presented at the founding convention, delegate nomination forms, draft constitutions, clippings, budget of founding convention, summary financial reports, financial balance sheets, financial statements and other related materials.

Related records: See also “Series XIII, sub-series 1: Assemblies and conventions” for videotapes of the 1987 Assembly; and “Series XIV, sub-series 4: Assemblies” for audio recordings of the 1987 Assembly.

Series 1, Box 1 (BOX 001) 00011766552

Series 1, Box 2 (BOX 002) 00011766553

Series 1, Box 3 (BOX 003) 00011766554

SERIES II: Administrative records. – 1989-1998. – 2.56 metres of textual records

Records have been arranged into two sub-series, including: (1) Early administrative records, and (2) Executive director’s records.

Sub-series 1: Early administrative records. 1989-1991. – 1.60 metres of textual records.

Sub-series consists of early administrative records of the Reform Party created prior to a reorganization of the Party’s main functions along departmental lines in 1991. During the early years of the Party there was no formal administrative structure and hence these records relating to constituency development, fundraising, financial tracking, communications and policy appear to have been created and maintained by the Chief Administrative Officer, Donna Larson, who also acted in the capacity of manager of fundraising and membership development. Includes area council minutes, head office bulletins, fundraising letters, Reform Fund Canada minutes, press releases, speeches, auditor’s reports, constituency development files, candidate recruitment records, budgets, cash flow/audit files, financial statements, speeches, Senate campaign records, the Party constitution, daily tracking of mail volume and contributions received, and related materials.

Series 2, Sub-series 1, Box 4 (BOX 004) 00011766555

Series 2, Sub-series 1, Box 5 (BOX 005) 00011766556

Series 2, Sub-series 1, Box 6 (BOX 006) 00011766557

Series 2, Sub-series 1, Box 7 (BOX 007) 00011766558

Series 2, Sub-series 1, Box 8 (BOX 008) 00011766559

Sub-series 2: Executive director’s records. – 1992-1998. – 96 cm of textual records.

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Sub-series consists of records created or retained by the Party's Executive Directors. Includes correspondence to constituencies, party members and others, day files, and records relating to staffing issues, constituency development, electoral and legal matters. Gordon Shaw held this post from 1987 - November (?) 1993 followed by Glenn McMurray from November (?) 1993 – 2000 when the Party re-formed as the Canadian Alliance.

Series 2, Sub-series 2, Box 9 (BOX 009) 00011766560
Series 2, Sub-series 2, Box 10 (BOX 010) 00011766561
Series 2, Sub-series 2, Box 11 (BOX 011) 00011766562

SERIES III: Executive Council and committee records. – 1987-2000. – 6.04 metres of textual records.

Series consists of records created and accumulated by members of the Executive Council, the Executive Secretary who supported the Council and the Chair, and the Party's standing and ad hoc committees. The series is arranged into three sub-series, including: (1) Executive Council minutes and associated records, (2) Executive secretary's records, and (3) Committee records.

Sub-series 1: Executive Council minutes and associated records. – 1987-1998. – 40 cm of textual records.

Sub-series consists of minutes and summary minutes of Executive Council meetings and the attachments provided to Council members for information such as correspondence, reports, memos, checklists, itineraries and other material. The Chair of the Party was held by Diane Ablonczy (1987-1991), Cliff Fryers (1992-1994?), Harry Meyers, Chair and Chief Operating Officer (1994-1997), and Gee Tsang (1998-January 2000).

Related records: See also records in "Sub-series 2: Executive secretary's records" for the Council's 1999 minutes, some of which are available only in draft format.

Series 3, Sub-series 1, Box 12 (BOX 012) 00011766563
Series 3, Sub-series 1, Box 13 (BOX 013) 00011766564
Series 3, Sub-series 1, Box 1 (BOX 014) 00011766565
Series 3, Sub-series 1, Box 2 (BOX 015) 00011766566
Series 3, Sub-series 1, Box 3 (BOX 016) 00011766567
Series 3, Sub-series 1, Box 4 (BOX 017) 00011766568

Sub-series 2: Executive secretary's records. – 1991-2000. – 2.14 metres of textual records.

Sub-series consists of the records created by and kept by the secretarial assistant to the Chair of the Executive Council relating to the activities of the Executive Council (EC). Includes draft minutes, agendas, attachments and related material for meetings and teleconferences (1991-2000), social and dinner arrangements for meetings held in a variety of locations, ballots on EC resolutions, lists of EC membership, strategic planning retreat files, resignations, expulsions and reprimands of party members, an EC manual

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and various subject files. Linda Finn appears to have held this position from 1991-1993 and Marie Knowles from 1993-1999.

Series 3, Sub-series 2, Box 14 (BOX 018) 00011766569
Series 3, Sub-series 2, Box 15 (BOX 019) 00011766570
Series 3, Sub-series 2, Box 16 (BOX 020) 00011766571
Series 3, Sub-series 2, Box 17 (BOX 021) 00011766572
Series 3, Sub-series 2, Box 18 (BOX 022) 00011766573
Series 3, Sub-series 2, Box 19 (BOX 023) 00011766574
Series 3, Sub-series 2, Box 20 (BOX 024) 00011766575

Sub-series 3: Committee records. – 1991-2000. – 3.5 metres of textual records.

Sub-series consists of records produced by and for the Reform Party's standing and *ad hoc* committees. Arranged chronologically within an alphabetical sequence, this is an artificial series containing the records of several individuals including both members of the committees and administrative assistants to the committees. The records were in large part brought together by the Party's archivist prior to the transfer of the records to the University Archives. Since in some cases "official" sets of minutes did not exist the decision was made to leave the records in this artificial series in the interests of accessibility, rather than to rearrange the records in a more archivally acceptable way based on ownership. Includes agendas, draft minutes, minutes, attachments, memos, correspondence, reports, legal and financial documents and other materials created during the course of the committees' activities. Draft minutes were retained since they appeared in at least some cases to contain more detail about the meetings they documented than did the final typed minutes. The original owners of the records are identified in the file level descriptions where possible.

Series 3, Sub-series 3, Box 21 (BOX 025) 00011766576
Series 3, Sub-series 3, Box 22 (BOX 026) 00011766577
Series 3, Sub-series 3, Box 23 (BOX 027) 00011766578
Series 3, Sub-series 3, Box 24 (BOX 028) 00011766579
Series 3, Sub-series 3, Box 25 (BOX 029) 00011766580
Series 3, Sub-series 3, Box 26 (BOX 030) 00011766581
Series 3, Sub-series 3, Box 27 (BOX 031) 00011766582
Series 3, Sub-series 3, Box 28 (BOX 032) 00011766583
Series 3, Sub-series 3, Box 29 (BOX 033) 00011766584
Series 3, Sub-series 3, Box 30 (BOX 034) 00011766585
Series 3, Sub-series 3, Box 31 (BOX 035) 00011766586
Series 3, Sub-series 3, Box 32 (BOX 036) 00011766587

SERIES IV: Legal services. – 1987-1995. – 55 cm of textual records.

Series consists of records pertaining to legal advice sought by the Party on a variety of issues and to the legal disputes and arbitration hearings the Party was involved in. Includes memos, correspondence, legal documents, notes and other material relating to the development of the Party's constitution and of constituency constitutions, registration of the Party with Elections Canada as an official federal political party, by laws of the Reform Party of Canada, a Party code of conduct, trademark registration for the Reform name and logo, provincial party registration, legal disputes and broadcast arbitration.

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Also includes membership lists for Executive Council, Party organisational charts (1994), a fundraising corporate prospect list, financial statements, and a caucus membership list (1993). Records are arranged in alphabetical order by file title and chronologically within the alphabetical framework. Many of these records were created and retained by Robert (Bob) Muir, General Counsel for Reform from 1987-1996. Muir was one of the individuals instrumental in the formation of the Reform Association and the Reform Party in 1987-1988. He also acted as Secretary of the Party, and Chair of the Legal and Constitution Committee during the late 1980s and early 1990s. Following the federal election in 1993, Muir cut back on his activities within the Reform Party as other members of the Party with legal training shared the workload. Muir died in January 1996.

Related records: For other records relating to legal issues please see the records of the Legal, Secretarial and Constitutional Committee located in "Series III, sub-series 3: Committee records".

Series 4, Box 33 (BOX 037) 00011766588

Series 4, Box 34 (BOX 038) 00011766589

SERIES V: Assemblies. – 1988-1998. – 3.84 metres of textual records. Series consists of records pertaining to the organization, implementation and outcomes of the Reform Party's assemblies. These biannual events were the shared responsibility of the Communications and Policy departments. Includes planning manuals, official records of assemblies, French and English delegate packages, media clippings, organizational timelines, executive council nomination forms and ballots, resolutions and exposure drafts, applications for expenditure, accounts payable and receivable records, minutes for the Assembly Resolutions Committee and the Nomination Committee and related material. Records are arranged chronologically by date of assembly and alphabetically within the records for each assembly.

Series 5, Box 35 (BOX 039) 00011766590

Series 5, Box 36 (BOX 040) 00011766591

Series 5, Box 37 (BOX 041) 00011766592

Series 5, Box 38 (BOX 042) 00011766593

Series 5, Box 39 (BOX 043) 00011766594

Series 5, Box 40 (BOX 044) 00011766595

Series 5, Box 41 (BOX 045) 00011766596

Series 5, Box 42 (BOX 046) 00011766597

Series 5, Box 43 (BOX 047) 00011766598

Series 5, Box 44 (BOX 048) 00011766599

SERIES VI: Policy. – 1987-1999. – 4.80 metres of textual records.

Series consists of records relating to the process of developing Party policy through investigation of a variety of issues and the establishment of "task forces", communicating policy resolutions to the Party membership for consideration at Assemblies, and publicizing policy positions to a wider audience via a variety of media. Series is arranged into two sub-series including: (1) Policy subject files, and (2) Task forces.

Sub-series 1: Policy subject files. – 1987-1999. – 1.92 metres of textual records.

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Sub-series consists of records relating to policy and the development of policy by the Reform Party. Includes the Party's Blue Books (the principles and policies of the Party that were passed at Assemblies by Party members), briefing handbooks on Party policy for candidates (Quick Facts and others), Reform caucus policy development manuals, correspondence and memos relating to a variety of policy issues and to task forces, draft resolutions, minutes of some task force meetings, policy publications produced by the Party, reports, speeches, and files relating to the review and amendment of the Party constitution. The records appear to have been produced and retained by the various policy officials of the Party, including Stephen Harper, Chief Policy Officer, and Senior Policy Officer (1988-1993), Ken Warenko, Policy Development Coordinator (c. 1990-1992), Tom Flanagan, Director of Policy, Strategy and Communications (1991-1993), and Troy Tait, who served variously as Policy and Research Coordinator, National Policy and Public Information Manager, and National Policy Development Manager (1993-c.2000).

Series 6, Sub-series 1, Box 45 (BOX 049) 00011766600
Series 6, Sub-series 1, Box 46 (BOX 050) 00011766601
Series 6, Sub-series 1, Box 47 (BOX 051) 00011766602
Series 6, Sub-series 1, Box 48 (BOX 052) 00011766603
Series 6, Sub-series 1, Box 49 (BOX 053) 00011766604
Series 6, Sub-series 1, Box 50 (BOX 054) 00011766605
Series 6, Sub-series 1, Box 51 (BOX 055) 00011766606
Series 6, Sub-series 1, Box 52 (BOX 056) 00011766607
Series 6, Sub-series 1, Box 53 (BOX 057) 00011766608
Series 6, Sub-series 1, Box 54 (BOX 058) 00011766609

Sub-series 2: Task forces. – 1989-1999. – 2.88 metres of textual records. Sub-series consists of records relating to the task forces established by the Party to investigate specific policy issues. Task forces were intended to develop a strategy that would eventually be considered by Executive Council to form interim policy and by Party Assemblies to form policy. Since grass roots input formed the basis of all Reform Party policy, task forces were required to solicit and receive grass roots input on the issue under investigation. Includes terms of reference, task force membership lists, executive summaries, research materials, correspondence and memos, clippings, meeting agendas and minutes, questionnaires, submissions, progress schedules, preliminary reports, feedback to preliminary reports, final reports, and Executive Council ballots on task force reports. Also includes Task Force Administrative Guidelines that provides information to Party officers on how to establish and administer a task force. Records have been arranged in alphabetical order by name of task force.

Series 6, Sub-series 2, Box 55 (BOX 059) 00011766610
Series 6, Sub-series 2, Box 56 (BOX 060) 00011766611
Series 6, Sub-series 2, Box 57 (BOX 061) 00011766612
Series 6, Sub-series 2, Box 58 (BOX 062) 00011766613
Series 6, Sub-series 2, Box 59 (BOX 063) 00011766614
Series 6, Sub-series 2, Box 60 (BOX 064) 00011766615
Series 6, Sub-series 2, Box 61 (BOX 065) 00011766616
Series 6, Sub-series 2, Box 62 (BOX 066) 00011766617
Series 6, Sub-series 2, Box 63 (BOX 067) 00011766618
Series 6, Sub-series 2, Box 64 (BOX 068) 00011766619

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SERIES VII: Constituency development and election readiness. – 1987-1999. – 15.22 metres of textual records.

Series consists of records relating to constituency development and election readiness including such issues as creating, developing and organising constituency associations and choosing and preparing candidates for election campaigns. Series is arranged into nine sub-series, including: (1) Director of constituency development and election readiness, (2) Subject files, (3) Constituency files, (4) Constituency mailouts, (5) Constituency quarterly reports, (6) Candidates' files, (7) Candidates' questionnaires, (8) Candidates' mailouts, (9) Candidates' publicity materials, and (10) Youth.

Sub-series 1: Director of constituency development and election readiness. – 1990-1996. – 3.52 metres of textual records.

Sub-series consists of records created and collected by the director of constituency development and election readiness, Virgil Anderson. Includes departmental budgets, constituency rankings, expansion committee records, strategy and liaison committee records and relevant notes, election and planning retreat files, regional strategy reports and committee records, Quebec strategy files, nominated candidate lists, survey reports constituency rankings, regional office files, constituency polling records, Campaign management committee files, candidate training seminar files and other related records. Records are arranged in alphabetical order by file title.

Series 7, Sub-series 1, Box 65 (BOX 069) 00011766620

Series 7, Sub-series 1, Box 66 (BOX 070) 00011766621

Series 7, Sub-series 1, Box 67 (BOX 071) 00011766622

Series 7, Sub-series 1, Box 68 (BOX 072) 00011766623

Series 7, Sub-series 1, Box 69 (BOX 073) 00011766624

Series 7, Sub-series 1, Box 70 (BOX 074) 00011766625

Series 7, Sub-series 1, Box 71 (BOX 075) 00011766626

Series 7, Sub-series 1, Box 72 (BOX 076) 00011766627

Series 7, Sub-series 1, Box 73 (BOX 077) 00011766628

Series 7, Sub-series 1, Box 74 (BOX 078) 00011766629

Sub-series 2: Constituency development subject files. – 1989-1999. – 4.80 metres of textual records.

Sub-series consists of subject files pertaining to constituency development and election readiness, probably maintained by departmental office staff. Includes election planning and strategy files, constituency administrative manuals, campaign manuals, survey reports, correspondence, overheads, reports, clippings relating to candidates, candidate information packages, regional organisers' meeting minutes, election reports, nomination meeting guidelines, reference manual on election law for candidates, advertising plans, eastward expansion files, petitions for registration of the Reform Party in Manitoba, writ timelines, and other related materials. Records are arranged in alphabetical order by file title.

Series 7, Sub-series 2, Box 75 (BOX 079) 00011766630

Series 7, Sub-series 2, Box 76 (BOX 080) 00011766631

Series 7, Sub-series 2, Box 77 (BOX 081) 00011766632

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Series 7, Sub-series 2, Box 78 (BOX 082) 00011766633
Series 7, Sub-series 2, Box 79 (BOX 083) 00011766634
Series 7, Sub-series 2, Box 80 (BOX 084) 00011766635
Series 7, Sub-series 2, Box 81 (BOX 085) 00011766636
Series 7, Sub-series 2, Box 82 (BOX 086) 00011766637
Series 7, Sub-series 2, Box 83 (BOX 087) 00011766638
Series 7, Sub-series 2, Box 84 (BOX 088) 00011766639
Series 7, Sub-series 2, Box 85 (BOX 089) 00011766640
Series 7, Sub-series 2, Box 86 (BOX 090) 00011766641
Series 7, Sub-series 2, Box 87 (BOX 091) 00011766642
Series 7, Sub-series 2, Box 88 (BOX 092) 00011766643
Series 7, Sub-series 2, Box 89 (BOX 093) 00011766644
Series 7, Sub-series 2, Box 90 (BOX 094) 00011766645
Series 7, Sub-series 2, Box 91 (BOX 095) 00011766646
Series 7, Sub-series 2, Box 92 (BOX 096) 00011766647
Series 7, Sub-series 2, Box 93 (BOX 097) 00011766648
Series 7, Sub-series 2, Box 94 (BOX 098) 00011766649
Series 7, Sub-series 2, Box 95 (BOX 099) 00011766650
Series 7, Sub-series 2, Box 96 (BOX 100) 00011766651
Series 7, Sub-series 2, Box 97 (BOX 101) 00011766652

Sub-series 3: Constituency files. – 1987-1997. – 3.20 metres of textual records.

Sub-series consists of records pertaining to the activities of and personnel within individual constituency associations that were of interest to national office. The records are arranged into two separate sequences in date order (1987-1991/92 and 1992-1996/97). Each sequence is arranged in alphabetical order by constituency code number. Includes constituency constitutions, minutes of constituency association board meetings, constituency board membership lists, updates and changes to board memberships, correspondence between constituencies, correspondence between constituencies and national office, memos, constituency newsletters, news clippings, photographs of local events, leaflets and photographs of candidates, and other related material.

Series 7, Sub-series 3, Box 98 (BOX 102) 00011766653
Series 7, Sub-series 3, Box 99 (BOX 103) 00011766654
Series 7, Sub-series 3, Box 100 (BOX 104) 00011766655
Series 7, Sub-series 3, Box 101 (BOX 105) 00011766656
Series 7, Sub-series 3, Box 102 (BOX 106) 00011766657
Series 7, Sub-series 3, Box 103 (BOX 107) 00011766658
Series 7, Sub-series 3, Box 104 (BOX 108) 00011766659
Series 7, Sub-series 3, Box 105 (BOX 109) 00011766660
Series 7, Sub-series 3, Box 106 (BOX 110) 00011766661
Series 7, Sub-series 3, Box 107 (BOX 111) 00011766662
Series 7, Sub-series 3, Box 108 (BOX 112) 00011766663
Series 7, Sub-series 3, Box 109 (BOX 113) 00011766664
Series 7, Sub-series 3, Box 110 (BOX 114) 00011766665
Series 7, Sub-series 3, Box 111 (BOX 115) 00011766666
Series 7, Sub-series 3, Box 112 (BOX 116) 00011766667
Series 7, Sub-series 3, Box 113 (BOX 117) 00011766668
Series 7, Sub-series 3, Box 114 (BOX 118) 00011766669

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Series 7, Sub-series 3, Box 115 (BOX 119) 00011766670
Series 7, Sub-series 3, Box 116 (BOX 120) 00011766671
Series 7, Sub-series 3, Box 117 (BOX 121) 00011766672
Series 7, Sub-series 3, Box 118 (BOX 122) 00011766673
Series 7, Sub-series 3, Box 119 (BOX 123) 00011766674
Series 7, Sub-series 3, Box 120 (BOX 124) 00011766675
Series 7, Sub-series 3, Box 121 (BOX 125) 00011766676
Series 7, Sub-series 3, Box 122 (BOX 126) 00011766677
Series 7, Sub-series 3, Box 123 (BOX 127) 00011766678

Sub-series 4: Constituency mailouts. – 1992-1993, 1995-1999. – 46 cm of textual records.

Sub-series consists of the packages mailed or faxed by the national office to the presidents of all constituency associations as a means of providing them with information and guidance on current issues. Includes issue statements, draft issue statements, recommended policy positions, reports, memos relating to Party events (assemblies, youth conferences, etc.), upcoming training sessions, membership renewals and processing, and nomination meetings, statistics, contact lists and other related materials.

Series 7, Sub-series 4, Box 1, (BOX 128) 00011766679

Sub-series 5: Constituency quarterly reports. – 1990-1992. – 16 cm of textual records.

Sub-series consists of reports sent to national office by constituency associations giving details of activities in each constituency. The reports are in questionnaire format and request information regarding new memberships sold, total number of members in the constituency, number of meetings held since last report, details of constituency income, amount of funds on hand, names of officers of the local association, details of constituency committees, whether the constituency has a newsletter for local members, etc.

Sub-series 6: Candidates' files. – 1993. – 1.44 metres of textual records.

Sub-series consists of files for each of the candidates who ran in the 1993 general election. The files are arranged in alphabetical order by constituency code. Includes portrait photographs, resumes, questionnaires, candidate's leaflets and brochures, correspondence, credit checks, police checks, news clippings, lapel pins and other related material.

Related records: See also "Sub-series 8: Candidates' publicity materials" which contains leaflets and other advertising items for some candidates.

Series 7, Sub-series 6, Box 1 of 12, (BOX 129) 00011766680
Series 7, Sub-series 6, Box 2 of 12 (BOX 130) 00011766681
Series 7, Sub-series 6, Box 3 of 12 (BOX 131) 00011766682
Series 7, Sub-series 6, Box 4 of 12 (BOX 132) 00011766683
Series 7, Sub-series 6, Box 5 of 12 (BOX 133) 00011766684
Series 7, Sub-series 6, Box 6 of 12 (BOX 134) 00011766685
Series 7, Sub-series 6, Box 7 of 12 (BOX 135) 00011766686
Series 7, Sub-series 6, Box 8 of 12 (BOX 136) 00011766687
Series 7, Sub-series 6, Box 9 of 12 (BOX 137) 00011766688

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Series 7, Sub-series 6, Box 10 of 12 (BOX 138) 00011766689
Series 7, Sub-series 6, Box 11 of 12 (BOX 139) 00011766690
Series 7, Sub-series 6, Box 12 of 12 (BOX 140) 00011766691

Sub-series 7: Candidates' questionnaires. – 1991-1993, 1996-1997, 1999. – 64 cm of textual records.

Sub-series consists of questionnaires completed by Reform candidates who ran in the 1993, 1997 and 1999 general elections. The questionnaires were designed with a dual purpose: to enable the potential candidate and his/her family to assess whether or not to seek nomination as a candidate; and to enable the constituency nominations committee to assess whether the potential candidate should seek the nomination. The questionnaires have two sections: the first was to be completed by all candidates and requested information on the individual's qualifications, experience and commitment; the second includes questions of a more personal nature relating to the individual's political vulnerability, possible conflicts of interest, health and fitness and possible implications of election on personal relationships. The questionnaires are arranged in chronological order by year of election, and in alphabetical order by constituency code.

Series 7, Sub-series 7, Box 1 of 5 (BOX 141) 00011766692
Series 7, Sub-series 7, Box 2 of 5 (BOX 142) 00011766693
Series 7, Sub-series 7, Box 3 of 5 (BOX 143) 00011766694
Series 7, Sub-series 7, Box 4 of 5 (BOX 144) 00011766695
Series 7, Sub-series 7, Box 5 of 5 (BOX 145) 00011766696

Sub-series 8: Candidates' mailouts. – 1992-1993. – 18 cm of textual records.

Sub-series consists of packages mailed or faxed to all candidates to keep them up to date on information relevant to the election and to issues such as party policy, fundraising, formation of task forces, methods of campaigning, leader's tours, regional meetings, Elections Canada reporting requirements, and constituency polling. Includes memoranda, policy interpretation bulletins, press releases, speeches, and other related materials.

Series 7, Sub-series 8, Box 1 of 2 (BOX 146) 00011766697
Series 7, Sub-series 8, Box 2 of 2 (BOX 147) 00011766698

Sub-series 9: Candidates' publicity materials. – 1993. – 18 cm of textual records.

Sub-series consists of promotional materials created for individual candidates in the 1993 election. Includes leaflets, buttons, lawn signs, tabloid newspapers and other items. Files are in alphabetical order by surname of candidate.

Related records: See also "Sub-series 6: Candidates' files" which contain similar materials for some candidates.

Sub-series 10: Youth. – 1990-1994. – 64 cm of textual records.

Sub-series consists of records relating to efforts made to develop a youth wing within the Party, youth activities, and the 1994 Youth Conference that was held in several cities across Canada during Youth Week (June 3-12, 1994). Bob van Wegen was the Youth

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Organiser for Reform from its inception until 1993 when the position was taken over by Kathleen Polyak who was mainly responsible for the 1994 Youth Conference. Includes youth leadership institute training manual, correspondence, lists of youth contacts in constituencies and on campuses, lists of students' societies, youth club records, logos, posters, proposed constitutions, youth training manuals, Young Reformers manual, Youth Task Force report, reports to Executive Council regarding youth development, records created by other political parties relating to youth development, and other related materials. Records relating to the 1994 Youth Week conferences include delegates' packages, registration records, agendas, speeches, presentation transparencies, speaker's notes, session details, conference questionnaires, financial records, memos, reports and other related materials. Records are arranged in alphabetical order by file title.

See also: "Series x: Photographs" for images of the Youth Conference in Halifax.

Series 7, Sub-series 10, Box 1 of 2, (BOX 148) 00011766699

Series 7, Sub-series 10, Box 2 of 2, (BOX 149) 00011766700

SERIES VIII: Financial administration. – 1988-1999. – 6.41 metres of textual records.

Series consists of records relating to the Party's budgeting and financial reporting requirements. Series is arranged into six sub-series including: (1) Subject files, (2) General ledgers, (3) Financial statements and associated records, (4) Budgets and working papers, (5) Authorizations for expenditure, and (6) Elections Canada returns.

Sub-series 1: Subject files. – 1990-1997. – 1.28 metres of textual records.

Sub-series consists of files used by the director or manager of financial services and her staff. Includes audit records, correspondence with banks, constituencies, the Board of Reform Fund Canada and others both internal and external to the Party, candidate election rebate details (lists for each constituency the total rebate, exempted amount, net rebate, national share of candidate, amount received by national office, and amount due to or owed by the constituency), tour expenses (1993), cooperative advertising program files (which show the division of expenses of advertising campaigns with the constituencies), leases, insurance for properties and for directors, assembly expenses, and other records relating to finance and administration matters. Records are arranged in alphabetical order.

Series 8, Sub-series 1, Box 1 of 4, (BOX 150) 00011766701

Series 8, Sub-series 1, Box 2 of 4, (BOX 151) 00011766702

Series 8, Sub-series 1, Box 3 of 4 (BOX 152) 00011766703

Series 8, Sub-series 1, Box 4 of 4 (BOX 153) 00011766704

Sub-series 2: General ledgers. – 1988–1999 – 3.84 metres of textual records.

Sub-series consists of the Party's general ledgers and associated records that reflect the financial administration of the Party's affairs. The general ledger forms the core of a company's financial records. All financial transactions flow through the general ledger, which provides the information for the company's financial statements.

Related records: See also "Series x, sub-series x: Committed distribution reports" for details of membership and donation revenue, and "Series x, sub-series x: Financial

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statements and associated records” for a more succinct view of the Party’s financial position.

Series 8, Sub-series 2, Box 1 of 28, (BOX 154) 00011766705
Series 8, Sub-series 2, Box 2 of 28, (BOX 155) 00011766706
Series 8, Sub-series 1, Box 3 of 28, (BOX 156) 00011766707
Series 8, Sub-series 2, Box 4 of 28, (BOX 157) 00011766708
Series 8, Sub-series 2, Box 5 of 28, (BOX 158) 00011766709
Series 8, Sub-series 2, Box 6 of 28, (BOX 159) 00011766710
Series 8, Sub-series 2, Box 7 of 28, (BOX 160) 00011766711
Series 8, Sub-series 2, Box 8 of 28, (BOX 161) 00011766712
Series 8, Sub-series 2, Box 9 of 28, (BOX 162) 00011766713
Series 8, Sub-series 2, Box 10 of 28, (BOX 163) 00011766714
Series 8, Sub-series 2, Box 11 of 28, (BOX 164) 00011766715
Series 8, Sub-series 2, Box 12 of 28, (BOX 165) 00011766716
Series 8, Sub-series 2, Box 13 of 28, (BOX 166) 00011766717
Series 8, Sub-series 2, Box 14 of 28, (BOX 167) 00011766718
Series 8, Sub-series 2, Box 15 of 28, (BOX 168) 00011766719
Series 8, Sub-series 2, Box 16 of 28, (BOX 169) 00011766720
Series 8, Sub-series 2, Box 17 of 28, (BOX 170) 00011766721
Series 8, Sub-series 2, Box 18 of 28, (BOX 171) 00011766722
Series 8, Sub-series 2, Box 19 of 28, (BOX 172) 00011766723
Series 8, Sub-series 2, Box 20 of 28, (BOX 173) 00011766724
Series 8, Sub-series 2, Box 21 of 28, (BOX 174) 00011766725
Series 8, Sub-series 2, Box 22 of 28, (BOX 175) 00011766726
Series 8, Sub-series 2, Box 23 of 28, (BOX 176) 00011766727
Series 8, Sub-series 2, Box 24 of 28, (BOX 177) 00011766728
Series 8, Sub-series 2, Box 25 of 28, (BOX 178) 00011766729
Series 8, Sub-series 2, Box 26 of 28, (BOX 179) 00011766730
Series 8, Sub-series 2, Box 27 of 28, (BOX 180) 00011766731
Series 8, Sub-series 2, Box 28 of 28, (BOX 181) 00011766732

Sub-series 3: Financial statements and associated records. – 1990-1999. – 12 cm of textual records.

Sub-series consists of Reform Fund Canada financial statements prepared by the Party’s accountants. Includes reports to the Board of Directors and annual reports for some years. Also included are financial statements for the 1991, 1992 and 1994 assemblies.

Sub-series 4: Budgets and working papers. – 1992-1995. – 15 cm of textual records.

Sub-series consists of financial records and other documents used and created during the annual preparation of the Party’s budget. Includes revenue and expenditure statements, working papers, fundraising plans, staff salary commitments, service reduction suggestions with ramifications, memos, draft budgets, budgets and related material.

Series 8, Sub-series 4, Box 1 of 1, (BOX 182) 00011766733

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Sub-series 5: Authorizations for expenditure. – 1991-1996. – 32 cm of textual records.

Sub-series consists of completed authorization for expenditure forms that were used to request funding for project expenditures or other large expenditures that had limited duration and a specific budget. The forms include details of the department requesting the expenditure, the date, the project description, the purpose or justification for the expense, the breakdown of the project by vendor with anticipated expenses. There is space for approvals by operation and financial authorities within the Party for the project to go ahead.

Series 8, Sub-series 5, Box 1 of 2, (BOX 183) 00011766734

Series 8, Sub-series 2, Box 2 of 2, (BOX 184) 00011766735

Sub-series 6: Elections Canada returns. – 1989-1993. – 70 cm of textual records.

Sub-series consists of completed “candidate’s return respecting election expenses” for the 1993 election, and annual returns for the Party for the years 1989-1992. The candidates’ returns give a summary of the revenues and expenditures of each candidate, including a list of contributors of goods, services and discounts; a list of donors who contributed more than \$100; a list of the details of expenses; the total amount of contributions received and expenses paid and the permitted limit of elections expenses (set by Elections Canada); details of amounts not included in election expenses; and a statement of the candidate’s personal expenses during the writ period. The Party’s returns include summaries of contributions and expenditures, lists of contributors of \$100 or more, and amounts transferred to constituency associations. The candidates’ returns are arranged in constituency code order; the Party returns are arranged in chronological order. Returns for other years can be found on the Elections Canada website.

Series 8, Sub-series 6, Box 1 of 5, (BOX 185) 00011766736

Series 8, Sub-series 6, Box 2 of 5, (BOX 186) 00011766737

Series 8, Sub-series 6, Box 3 of 5, (BOX 187) 00011766738

Series 8, Sub-series 6, Box 4 of 5, (BOX 188) 00011766739

Series 8, Sub-series 6, Box 5 of 5, (BOX 189) 00011766740

SERIES IX: Communications. – 1991-2000. – 13.78 metres of textual records.

Series consists of records relating to the communications function required by the Party to inform its officers, staff, members, candidates, Members of Parliament and the general public about the Party’s activities. Series is arranged into six sub-series including, (1) Subject files, (2) Production coordinator’s records, (3) Coordinator of creative services’ records, (4) Correspondence, (5) Clippings, and (6) Published materials.

Sub-series 1: Subject files. – 1991-1999. – 3.2 metres of textual records.

Sub-series consists of subject files created and used by communications staff during the course of their responsibilities. Records pertain to such issues as communications strategy, elections, by-elections, 1992 referendum, expansion eastward, electronic town

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halls, regional conferences, trademark registration, fundraising, federal budgets, “issues” such as taxes, agriculture, and the environment, and electronic resources such as the bulletin board system, the Party website, and e-mail. Includes correspondence, memos, clippings, planning documents, schedules, surveys, “backgrounders”, newspaper advertisements, news releases, planning documents for broadsheets and brochures, biographical information regarding Party MPs, speeches, scripts for advertisements and ‘infomercials’. Files are arranged in alphabetical order by file title.

Series 9, Sub-series 1, (BOX 190) 00011766741
Series 9, Sub-series 1, Box 1 of 11, (BOX 191) 00011766742
Series 9, Sub-series 1, Box 2 of 11, (BOX 192) 00011766743
Series 9, Sub-series 1, Box 3 of 11, (BOX 193) 00011766744
Series 9, Sub-series 1, Box 4 of 11, (BOX 194) 00011766745
Series 9, Sub-series 1, Box 5 of 11, (BOX 195) 00011766746
Series 9, Sub-series 1, Box 6 of 11, (BOX 196) 00011766747
Series 9, Sub-series 1, Box 7 of 11, (BOX 197) 00011766748
Series 9, Sub-series 1, Box 8 of 11, (BOX 198) 00011766749
Series 9, Sub-series 1, Box 9 of 11, (BOX 199) 00011766750
Series 9, Sub-series 1, Box 10 of 11, (BOX 200) 00011766751
Series 9, Sub-series 1, Box 11 of 11, (BOX 201) 00011766752

Sub-series 2: Production coordinator’s records. – 1992-1997. –18 cm of textual records.

Sub-series consists of records produced and accumulated by the Party’s contracted “production coordinator”, who was responsible for ensuring that the audio-visual equipment, lighting and sound requirements for an event were appropriate and functioning. David Schellenburg was contracted by the Party during the period 1992-1997 for such events as election tours, rallies, nomination meetings, townhalls, fundraising luncheons and dinners, and assemblies. Includes itineraries and timelines for events, notes from meetings, invoices for rental equipment, rally cheers and songs, opening remarks for rallies, floor plans for venues, correspondence and other related material.

Sub-series 3: Coordinator of creative services’ records. – 1995-1999. – 96 cm of textual records.

Sub-series consists of records produced by the coordinator of creative services during the course of his responsibilities ‘to facilitate effective communication between Party officials and their publics (internal and external) using the written word, the spoken word and graphic design to carry out the Party’s communication objectives’. The coordinator was involved in organising the program for Party and Leader events such as rallies, townhalls and nomination meetings, writing the draft script for speakers at such events, and for drafting advertisements, broadsheets, sustainer letters, pamphlets and other publicity materials. Includes original cartoons, planning documents for the organisation of leader’s events including scripts for event “masters of ceremonies”, schedules, guest lists and seating plans, speeches, broadsheets, issue statements and pamphlets, advertisements and flyers, scripted introductions for Preston Manning, speeches and other related materials.

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Series 9, Sub-series 3, Box 1 of 2, (BOX 202) 00011766753

Series 9, Sub-series 3, Box 1 of 2, (BOX 203) 00011766754

Series 9, Sub-series 3, Box 2 of 2, (BOX 204) 00011766755

Sub-series 4: Correspondence. – 1991-2000. – 3.84 metres of textual records.

The correspondence function of the Reform Party, from its inception until July 1991 was handled mainly by the Leader's Office under the management of the Leader's personal secretary. All correspondence addressed to the Leader was answered by his office. Letters requiring special attention by specific departments or those that were addressed to the Party rather than a specific individual were directed by the Leader's Office to the relevant department or individual. As the Party expanded, the increase in membership and in the demand for information increased, resulting in the hiring of a correspondence coordinator in July 1991. Thereafter, all correspondence, except that specifically identified for the personal attention of the Leader or other officer of the Party, was drafted by the correspondence coordinator. The volume of mail requiring a response varied from 50-200 pieces per week during the period 1991-1993. Several part-time correspondence assistants were employed in 1992 to deal with the steadily increasing volume of correspondence. Party volunteers were also used to assist with this function. In 1992 Bob van Wegen, the correspondence coordinator, created a variety of computer macros to increase the efficiency and speed of the response process.

Sub-series consists of correspondence (letters and e-mails) relating to a variety of topics, but primarily concerning membership, donations, policy issues and administrative matters. The communications coordinator or staff in the department the correspondence related to – i.e. policy – wrote the majority of the responses to incoming mail. The records for the period 1991-1993 are arranged alphabetically by name of correspondent and then by month and year. Later records are rather more disorganised: most are loosely in chronological order and some are also in a vague alphabetical sequence. Also includes macros for caucus and national office use (3 files).

Series 9, Sub-series 4, Box 1 of 31, (BOX 205) 00011766756

Series 9, Sub-series 4, Box 2 of 31, (BOX 206) 00011766757

Series 9, Sub-series 4, Box 3 of 31, (BOX 207) 00011766758

Series 9, Sub-series 4, Box 4 of 31, (BOX 208) 00011766759

Series 9, Sub-series 4, Box 5 of 31, (BOX 209) 00011766760

Series 9, Sub-series 4, Box 6 of 31, (BOX 210) 00011766761

Series 9, Sub-series 4, Box 7 of 31, (BOX 211) 00011766762

Series 9, Sub-series 4, Box 8 of 31, (BOX 212) 00011766763

Series 9, Sub-series 4, Box 9 of 31, (BOX 213) 00011766764

Series 9, Sub-series 4, Box 10 of 31, (BOX 214) 00011766765

Series 9, Sub-series 4, Box 11 of 31, (BOX 215) 00011766766

Series 9, Sub-series 4, Box 12 of 31, (BOX 216) 00011766767

Series 9, Sub-series 4, Box 13 of 31, (BOX 217) 00011766768

Series 9, Sub-series 4, Box 14 of 31, (BOX 218) 00011766769

Series 9, Sub-series 4, Box 15 of 31, (BOX 219) 00011766770

Series 9, Sub-series 4, Box 16 of 31 (BOX 220) 00011766771

Series 9, Sub-series 4, Box 17 of 31, (BOX 221) 00011766772

Series 9, Sub-series 4, Box 18 of 31, (BOX 222) 00011766773

Series 9, Sub-series 4, Box 19 of 31, (BOX 223) 00011766774

Series 9, Sub-series 4, Box 20 of 31, (BOX 224) 00011766775

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Series 9, Sub-series 4, Box 21 of 31, (BOX 225) 00011766776
Series 9, Sub-series 4, Box 22 of 31, (BOX 226) 00011766777
Series 9, Sub-series 4, Box 23 of 31, (BOX 227) 00011766778
Series 9, Sub-series 4, Box 24 of 31, (BOX 228) 00011766779
Series 9, Sub-series 4, Box 25 of 31, (BOX 229) 00011766780
Series 9, Sub-series 4, Box 26 of 31, (BOX 230) 00011766781
Series 9, Sub-series 4, Box 27 of 31, (BOX 231) 00011766782
Series 9, Sub-series 4, Box 28 of 31, (BOX 232) 00011766783
Series 9, Sub-series 4, Box 29 of 31, (BOX 233) 00011766784
Series 9, Sub-series 4, Box 30 of 31, (BOX 234) 00011766785
Series 9, Sub-series 4, Box 31 of 31, (BOX 235) 00011766786

Sub-series 5: Clippings. – 1991-1996. – 4.96 metres of textual records.

Sub-series consists of duplicated newspaper clippings created for the Party's Members of Parliament and loose clippings potentially used for a host of purposes within the Party's national office. The sub-series is arranged into two sub-sub-series including: (1) Caucus clipping services, and (2) Loose clippings.

Sub-sub-series 1: Caucus clipping services. – 1994-1996. – 2.24 metres of textual records.

Sub-sub-series consists of copies of the Reform Party's various daily clippings services for caucus members. The daily packages were intended to assist the Members of Parliament in being aware of current events. They took a variety of forms, but could include clippings from major newspapers on world events pertaining to the areas of responsibility of government ministries, a brief synopsis of the stories of note for the day, and a list of the day's news releases and committee meeting times. Includes "The Reform Eyeopener", "On the Wire" which covered current Canadian Press stories, "Quickscan", "Reform Week" which includes a synopsis of the day's major stories, news releases, and Quickscan daily clippings, "Morningline", and "Alert Bulletin" which includes news releases and committee times. The "Reform Eyeopener" is by far the most voluminous of the titles. The series is arranged chronologically in the following title order: Reform Eyeopener (1994-1996), Morningline (1994), On the Wire (1994), Alert Bulletins (1995-1996), Reform Week (1995-1996), and Quickscan (1996).

Series 9, Sub-series 5, SS1, Box 1 of 17, (BOX 236) 00011766787
Series 9, Sub-series 5, SS1, Box 2 of 17, (BOX 237) 00011766788
Series 9, Sub-series 5, SS1, Box 3 of 17, (BOX 238) 00011766789
Series 9, Sub-series 2, SS1, Box 4 of 17, (BOX 239) 00011766790
Series 9, Sub-series 5, SS1, Box 5 of 17, (BOX 240) 00011766791
Series 9, Sub-series 5, SS1, Box 6 of 17, (BOX 241) 00011766792
Series 9, Sub-series 5, SS1, Box 7 of 17, (BOX 242) 00011766793
Series 9, Sub-series 5, SS1, Box 8 of 17, (BOX 243) 00011766794
Series 9, Sub-series 5, SS1, Box 9 of 17, (BOX 244) 00011766795
Series 9, Sub-series 5, SS1, Box 10 of 17, (BOX 245) 00011766796
Series 9, Sub-series 5, SS1, Box 11 of 17, (BOX 246) 00011766797
Series 9, Sub-series 5, SS1, Box 12 of 17, (BOX 247) 00011766798
Series 9, Sub-series 5, SS1, Box 13 of 17, (BOX 248) 00011766799

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Series 9, Sub-series 5, SS1, Box 14 of 17, (BOX 249) 00011766800
Series 9, Sub-series 5, SS1, Box 15 of 17, (BOX 250) 00011766801
Series 9, Sub-series 5, SS1, Box 16 of 17, (BOX 251) 00011766802
Series 9, Sub-series 5, SS1, Box 17 of 17, (BOX 252) 00011766803

Sub-sub-series 2: Loose clippings. – 1990-1996, 1998-2000. – 2.70 metres of textual records.

Sub-sub-series consists loose newspaper clippings and photocopied clippings relating to Party affairs, current events, political issues and political cartoons. Two files containing clippings relate specifically to media coverage of the 1993 election. Records are arranged in chronological order by month and year. Items within files are not necessarily in date order.

Series 9, Sub-series 5, SS2, Box 1 of 21, (BOX 253) 00011766804
Series 9, Sub-series 5, SS2, Box 2 of 21, (BOX 254) 00011766805
Series 9, Sub-series 5, SS2, Box 3 of 21, (BOX 255) 00011766806
Series 9, Sub-series 5, SS2, Box 4 of 21, (BOX 256) 00011766807
Series 9, Sub-series 5, SS2, Box 5 of 21, (BOX 257) 00011766808
Series 9, Sub-series 5, SS2, Box 6 of 21, (BOX 258) 00011766809
Series 9, Sub-series 5, SS2, Box 7 of 21, (BOX 259) 00011766810
Series 9, Sub-series 5, SS2, Box 8 of 21, (BOX 260) 00011766811
Series 9, Sub-series 5, SS2, Box 9 of 21, (BOX 261) 00011766812
Series 9, Sub-series 5, SS2, Box 10 of 21, (BOX 262) 00011766813
Series 9, Sub-series 5, SS2, Box 11 of 21, (BOX 263) 00011766814
Series 9, Sub-series 5, SS2, Box 12 of 21, (BOX 264) 00011766815
Series 9, Sub-series 5, SS2, Box 13 of 21, (BOX 265) 00011766816
Series 9, Sub-series 5, SS2, Box 14 of 21, (BOX 266) 00011766817
Series 9, Sub-series 5, SS2, Box 15 of 21, (BOX 267) 00011766818
Series 9, Sub-series 5, SS2, Box 16 of 21, (BOX 268) 00011766819
Series 9, Sub-series 5, SS2, Box 17 of 21, (BOX 269) 00011766820
Series 9, Sub-series 5, SS2, Box 18 of 21, (BOX 270) 00011766821
Series 9, Sub-series 5, SS2, Box 19 of 21, (BOX 271) 00011766822
Series 9, Sub-series 5, SS2, Box 20 of 21, (BOX 272) 00011766823
Series 9, Sub-series 5, SS2, Box 21 of 21, (BOX 273) 00011766824

Sub-series 6: Published materials. – 1988-2000. – 64 cm of textual records.

Sub-series consists of published materials created by the Communications department for both internal (i.e. Party officers and staff members) and external (i.e. Party members and the general public) audiences. The sub-series is arranged into two sub-sub-series: "Internal reports and bulletins" and "External communications vehicles".

Sub-sub-series 1: Internal reports and bulletins. – 1988-1999. – 12 cm of textual records.

Sub-sub-series consists of reports and bulletins circulated amongst Party staff and members of parliament to keep them up to date on relevant issues as they occurred. Includes the Head Office Bulletin (1988-1991), the National Bulletin (1992-1998), the National Informer (1993), and Policy and Communications Reports (1999). The Head Office Bulletin became the National Bulletin in 1992 when Party officers recognised that changing the name of "head office" to "national office" was more than a matter of semantics. The National Informer was a vehicle for informing

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Party insiders about issues pertaining to the 1993 general election. Records are arranged in chronological order by publication.

Series 9, Sub-series 6, SS1, Box 1 of 1, (BOX 274) 00011766825\

Sub-sub-series 2: External communications vehicles. – 1988-2000. – 52 cm of textual records.

Sub-sub-series consists of various publications created by the Party as means of informing members and the general public about the Reform Party, its policies and its activities. Includes news releases (1988-1998), the Reformer and Mini-Reformer newspaper (1988-2000), the Party newsletter (1991-1992), messages from Preston Manning (1991-1998), constituency newsletters (1990-1998), promotional booklets and pamphlets, Blue books, Blue sheets and policy handbooks.

Series 9, Sub-series 6, SS2, Box 1 of 5, (BOX 275) 00011766826

Series 9, Sub-series 6, SS2, Box 2 of 5, (BOX 276) 00011766827

Series 9, Sub-series 6, SS2, Box 3 of 5, (BOX 277) 00011766828

Series 9, Sub-series 6, SS2, Box 4 of 5, (BOX 278) 00011766829

Series 9, Sub-series 5, SS2, Box 5 of 5, (BOX 279) 00011766830

SERIES X: Leader's office. –1987-1993. – 91 cm of textual records.

Series consists of the Leader's press secretary's records, and correspondence handled through the Leader's office. The series has been arranged into two series, including: (1) Press secretary's records, and (2) Correspondence.

Series 10, Box 1 of 2, (BOX 281) 00011766832

Series 10, Box 2 of 2, (BOX 282) 00011766833

Sub-series 1: Press secretary's records. – 1989-1993. – 32 cm of textual records.

Sub-series consists of records created and accumulated by Ron Wood, Preston Manning's press secretary. Wood was apparently responsible for such things as making tour and travel arrangements and confirming speaking engagements on Manning's behalf, for responding to or drafting correspondence to the Leader, for keeping the Leader apprised of issues of concern to members or issues in the media, for media relations and for planning events to raise the Leader's profile in the media. Includes memoranda, correspondence, tour itineraries and event programs, contact lists, press releases, issue statements, invitations for Manning to speak, membership surveys, speech notes, Senate election committee notes, image study committee notes, speaker's bureau Q and A's, media relations proposals, clippings, notes and other related materials.

Series 10, Sub-series 1, Box 1 of 1, (BOX 280) 00011766831

Sub-series 2: Correspondence. – 1987–1993. – 59 cm of textual records.

The correspondence function of the Reform Party, from its inception until July 1991 was handled mainly by the Leader's Office under the management of the Leader's personal secretary. All correspondence addressed to the Leader was answered by his

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office. Letters that required the attention of a specific department or that were addressed to 'the Party' rather than to a specific individual were directed appropriately by the Leader's Office. As the Party expanded the increase in membership and in the demand for information increased, leading to the hiring of a correspondence coordinator in July 1991. Thereafter, only those letters specifically addressed to the attention of the Leader or other officer of the Party were answered by someone other than the correspondence coordinator.

Sub-series has been arranged into three sub-sub-series, including: (1) General correspondence, (2) Personal correspondence, and (3) Policy correspondence.

Associated records: Correspondence dated after the 1993 election is thought to be in the Leader's office in Ottawa.

Series 10, Sub-series 2, Box 1 of 2, (BOX 283), 00011766834

Series 10, Sub-series 2, Box 2 of 2, (BOX 284) 00011766835

Sub-sub-series 1: General correspondence. – 1989-1993. – 50 cm of textual records.

Sub-sub-series consists of correspondence of a general nature addressed to the Leader. Records are arranged in chronological order but not in alphabetical sequence.

Sub-sub-series 2: Personal correspondence. – 1991-1993. – 6 cm of textual records.

Sub-sub-series consists of letters written by the Leader to personal friends and colleagues, and letters received from friends and former colleagues. The letters contain news of Reform's activities, requests for prayers from close Christian friends, and notes of thanks for the support and efforts made by colleagues.

Sub-sub-series 3: Policy correspondence. – 1987-1993. – 3 cm of textual records.

Sub-sub-series contains correspondence pertaining to a wide variety of policy subjects, most of which received replies from the Leader.

SERIES XI: Fundraising and membership development. – 1988-1999. – 15.92 metres of textual records.

Series consists of records relating to the sale of Party memberships, the donation of money to the Party, and general fundraising activities undertaken by the Party through the Reform Fund Canada. Records have been arranged into four sub-series including (1) Fundraising subject files, (2) Donor records, (3) Membership rebates and (4) Committed distribution reports.

Sub-series 1: Fundraising subject files. – 1991-1999. – 5.76 metres of textual records.

Sub-series consists of files created or used by fundraising and membership development staff, including the director, in the course of their responsibilities. Includes fundraising committee minutes, reports to Executive Council, fundraising proposals, correspondence with constituencies regarding fundraising, lists of corporate donors, corporate donor thank you letters and other correspondence, corporate mailers, fundraising agreements with constituencies, presentation notes and transparencies,

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fundraising proposals and planning documents, membership statistics, area coordinators' budgets for the Save Canada campaign, Reform Fund Canada minutes, Reform Fund Canada policy manual, national television proposals, leader's tour fund and other related materials.

Series 11, Sub-series 1, Box 1 of 18, (BOX 285) 00011766836
Series 11, Sub-series 1, Box 2 of 18, (BOX 286) 00011766837
Series 11, Sub-series 1, Box 3 of 18, (BOX 287) 00011766838
Series 11, Sub-series 1, Box 4 of 18, (BOX 288) 00011766839
Series 11, Sub-series 1, Box 5 of 18, (BOX 289) 00011070304
Series 11, Sub-series 1, Box 6 of 18, (BOX 290) 00011070305
Series 11, Sub-series 1, Box 7 of 18, (BOX 291) 00011070306
Series 11, Sub-series 1, Box 8 of 18, (BOX 292) 00011070308
Series 11, Sub-series 1, Box 9 of 18, (BOX 293) 00011070307
Series 11, Sub-series 1, Box 10 of 18 (BOX 294) 00011070309
Series 11, Sub-series 1, Box 11 of 18, (BOX 295) 00011070310
Series 11, Sub-series 1, Box 12 of 18, (BOX 296) 00011070311
Series 11, Sub-series 1, Box 13 of 18, (BOX 297) 00011070312
Series 11, Sub-series 1, Box 14 of 18, (BOX 298) 00011070313
Series 11, Sub-series 1, Box 15 of 18 (BOX 299) 00011070314
Series 11, Sub-series 1, Box 16 of 18, (BOX 300) 00011070315
Series 11, Sub-series 1, Box 17 of 18, (BOX 301) 00011070316
Series 11, Sub-series 1, Box 18 of 18 (BOX 302) 00011070317

Sub-series 2: Donor records. – 1988-1995. – 88 cm of textual records.

Sub-series consists of records that relate to monetary donations that were received by the Party. The records form two sub-sub-series, including "contributor lists" and "tax receipt logs".

Related records: See also "Sub-series 4: Committed distribution reports".

Sub-sub-series 1: Contributor lists. – 1988-1993. – 80 cm of textual records.

Sub-series consists of lists of individuals who donated funds to the Party. The lists include the contributor's name, identification number (assigned by the Party for its own recordkeeping purposes), address, the constituency the contributor resided in, phone numbers, amount donated, date, and whether a "rebate" was given. For 1990 there is a separate list for those contributing \$375 or more to the Party.

Series 11, Sub-series 2, SS1, Box 1 of 3, (BOX 303) 00011070318
Series 11, Sub-series 2, SS1, Box 2 of 3, (BOX 304) 00011070319
Series 11, Sub-series 2, SS1, Box 3 of 3 (BOX 305) 00011070320

Sub-sub-series 2: Tax receipt logs. – 1993-1995. – 8 cm of textual records.

Sub-sub-series consists of lists of donor who received tax receipts in each of the calendar years for which there are records. The lists include surname of donor or name of company, membership number, riding code, postal code, first and last receipt dates, total amount of donation, and a reference number (presumably relating to the receipt that was issued).

Related records: See also "Sub-series 1: Donor records", "Sub-series 2: Membership rebates" and "Sub-series 3: Committed distribution reports".

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Series 11, Sub-series 2, SS1, Box 1 of 1, (BOX 306) 00011070321

Sub-series 3: Membership rebates. – 1990. – 32 cm of textual records.

Sub-series consists of records relating to the Party's membership rebate program that paid half of the membership fees collected in the constituency back to the local associations. These records apparently were succeeded by the committed distribution reports in 1991 as the Party developed its administrative policies and as it became more sophisticated in its records keeping capabilities. Includes rebate form indicating number of memberships purchased, relevant rebate given, amount paid back to constituency or assigned to account owing, and lists of members detailing name, address, phone number and the date the membership was purchased. The records are arranged alphabetically in files by name of constituency.

Related records: See also "Sub-series x: Donor records" and "Sub-series x: Committed distribution reports".

Series 11, Sub-series 2, SS3, Box 1 of 2, (BOX 306) 00011070322

Series 11, Sub-series 2, SS3, Box 2 of 2 (BOX 307) 00011070323

Sub-series 4: Committed distribution reports. – 1991–1998. – 8.96 metres of textual records.

Sub-series consists of committed distribution reports created by the membership department to track details of income received from selling memberships and from donations. The reports list the names and addresses of individuals who had applied and paid for membership in the Party, and of donors who had made a financial contribution to the Party. Also included in the reports are details of the constituency the named individual resided in, the date the payment was processed, the batch number, the amount collected, and the amount distributed. The "list" column indicates in code what type of a payment was being recorded, for example whether it was a new or a renewed membership. Different reports could be created from the information in the database depending on the need. For example, the reports could be arranged in alphabetical order by surname of donor, in order of riding number based on the Party's own system of numbering, in order by size of donation, or in other ways. This reporting system would have been used by the Party to comply with its requirement under the Elections Act to provide a list of names of donors who had contributed more than \$100 (from 1974-1999) or more than \$200 (from 2000).

The sub-series includes committed distribution reports for "National Programs" and for "Constituency Programs". The National Programs reports list the income sent to the Party's national office, 80% of which was retained by that office, and 20% of which was "distributed" to the constituency the donor was listed as residing in. The "Constituency Programs" reports list the income gathered by donors contributing to specific efforts made at the constituency level to raise funds. In recognition of these local efforts, 80% of these monies were retained locally, and 20% sent to national office.

Related records: See also Sub-series x: Membership rebates" and "Sub-series x: Donor records".

Series 11, Sub-series 4, Box 1 of 76 (BOX 308) 00011070324

Series 11, Sub-series 4, Box 2 of 76 (BOX 309) 00011070325

Series 11, Sub-series 4, Box 3 of 76 (BOX 310) 00011070326

Series 11, Sub-series 4, Box 4 of 76 (BOX 311) 00011070327

Series 11, Sub-series 4, Box 5 of 76 (BOX 312) 00011070328

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Series 11, Sub-series 4, Box 6 of 76 (BOX 313) 00011070329
Series 11, Sub-series 4, Box 7 of 76 (BOX 314) 00011070330
Series 11, Sub-series 4, Box 8 of 76 (BOX 315) 00011070331
Series 11, Sub-series 4, Box 9 of 76 (BOX 316) 00011070332
Series 11, Sub-series 4, Box 10 of 76 (BOX 317) 00011070333
Series 11, Sub-series 4, Box 11 of 76 (BOX 318) 00011070334
Series 11, Sub-series 4, Box 12 of 76 (BOX 319) 00011070335
Series 11, Sub-series 4, Box 13 of 76 (BOX 320) 00011070336
Series 11, Sub-series 4, Box 14 of 76 (BOX 321) 00011070337
Series 11, Sub-series 4, Box 15 of 76 (BOX 322) 00011070338
Series 11, Sub-series 4, Box 16 of 76 (BOX 323) 00011070339
Series 11, Sub-series 4, Box 17 of 76 (BOX 324) 00011070340
Series 11, Sub-series 4, Box 18 of 76 (BOX 325) 00011070341
Series 11, Sub-series 4, Box 19 of 76 (BOX 326) 00011070342
Series 11, Sub-series 4, Box 20 of 76 (BOX 327) 00011070343
Series 11, Sub-series 4, Box 21 of 76 (BOX 328) 00011070344
Series 11, Sub-series 4, Box 22 of 76 (BOX 329) 00011070345
Series 11, Sub-series 4, Box 23 of 76 (BOX 330) 00011070346
Series 11, Sub-series 4, Box 24 of 76 (BOX 331) 00011070347
Series 11, Sub-series 4, Box 25 of 76 (BOX 332) 00011070348
Series 11, Sub-series 4, Box 26 of 76 (BOX 333) 00011070349
Series 11, Sub-series 4, Box 27 of 76 (BOX 334) 00011070350
Series 11, Sub-series 4, Box 28 of 76 (BOX 335) 00011070351
Series 11, Sub-series 4, Box 29 of 76 (BOX 336) 00011070352
Series 11, Sub-series 4, Box 30 of 76 (BOX 337) 00011070353
Series 11, Sub-series 4, Box 31 of 76 (BOX 338) 00011070354
Series 11, Sub-series 4, Box 32 of 76 (BOX 339) 00011070355
Series 11, Sub-series 4, Box 33 of 76 (BOX 340) 00011070356
Series 11, Sub-series 4, Box 34 of 76 (BOX 341) 00011070357
Series 11, Sub-series 4, Box 35 of 76 (BOX 342) 00011070358
Series 11, Sub-series 4, Box 36 of 76 (BOX 343) 00011070359
Series 11, Sub-series 4, Box 37 of 76 (BOX 344) 00011070360
Series 11, Sub-series 4, Box 38 of 76 (BOX 345) 00011070361
Series 11, Sub-series 4, Box 39 of 76 (BOX 346) 00011070362
Series 11, Sub-series 4, Box 40 of 76 (BOX 347) 00011070363
Series 11, Sub-series 4, Box 41 of 76 (BOX 348) 00011070364
Series 11, Sub-series 4, Box 42 of 76 (BOX 349) 00011070365
Series 11, Sub-series 4, Box 43 of 76 (BOX 350) 00011070366
Series 11, Sub-series 4, Box 44 of 76 (BOX 351) 00011070367
Series 11, Sub-series 4, Box 45 of 76 (BOX 352) 00011795208
Series 11, Sub-series 4, Box 46 of 76 (BOX 353) 00011795209
Series 11, Sub-series 4, Box 47 of 76 (BOX 354) 00011795210
Series 11, Sub-series 4, Box 48 of 76 (BOX 355) 00011795211
Series 11, Sub-series 4, Box 49 of 76 (BOX 356) 00011795212
Series 11, Sub-series 4, Box 50 of 76 (BOX 357) 00011795213
Series 11, Sub-series 4, Box 51 of 76 (BOX 358) 00011795214
Series 11, Sub-series 4, Box 52 of 76 (BOX 359) 00011795215
Series 11, Sub-series 4, Box 53 of 76 (BOX 360) 00011795216
Series 11, Sub-series 4, Box 54 of 76 (BOX 361) 00011795217
Series 11, Sub-series 4, Box 55 of 76 (BOX 632) 00011795218

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Series 11, Sub-series 4, Box 56 of 76 (BOX 363) 00011795219
Series 11, Sub-series 4, Box 57 of 76 (BOX 364) 00011795220
Series 11, Sub-series 4, Box 58 of 76 (BOX 365) 00011795221
Series 11, Sub-series 4, Box 59 of 76 (BOX 366) 00011795222
Series 11, Sub-series 4, Box 60 of 76 (BOX 367) 00011795223
Series 11, Sub-series 4, Box 61 of 76 (BOX 368) 00011795224
Series 11, Sub-series 4, Box 62 of 76 (BOX 369) 00011795225
Series 11, Sub-series 4, Box 63 of 76 (BOX 370) 00011795226
Series 11, Sub-series 4, Box 64 of 76 (BOX 371) 00011795227
Series 11, Sub-series 4, Box 65 of 76 (BOX 372) 00011795228
Series 11, Sub-series 4, Box 66 of 76 (BOX 373) 00011795229
Series 11, Sub-series 4, Box 67 of 76 (BOX 374) 00011795230
Series 11, Sub-series 4, Box 68 of 76 (BOX 375) 00011795231
Series 11, Sub-series 4, Box 69 of 76 (BOX 376) 00011795232
Series 11, Sub-series 4, Box 70 of 76 (BOX 377) 00011795233
Series 11, Sub-series 4, Box 71 of 76 (BOX 378) 00011795234
Series 11, Sub-series 4, Box 72 of 76 (BOX 379) 00011795235
Series 11, Sub-series 4, Box 73 of 76 (BOX 380) 00011795236
Series 11, Sub-series 4, Box 74 of 76 (BOX 381) 00011795237
Series 11, Sub-series 4, Box 75 of 76 (BOX 382) 00011795238
Series 11, Sub-series 4, Box 76 of 76 (BOX 383) 00011795239
Series 11, Sub-series 4, (BOX 384) 00011795240

SERIES XII: Speeches. – 1987-1999. – 64 cm of textual records.

Series consists of speeches given by Preston Manning, Tom Flanagan, Deborah Grey, and Stephen Harper at various events, and by other Members of Parliament in the House of Commons. Also included are “backgrounders” that list basic questions and answers on the Party’s position: each backgrounder pertains to one specific subject. The majority of the speeches included in the series were given by Manning: several versions of the same speech that was given at different locations exist in some instances. The files are arranged by speaker, with Manning’s speeches coming first, followed by Flanagan, Grey and Harper, and the MPs speeches in several files at the end of the series. Manning’s speeches are arranged in chronological order by year.

Series 12, Box 1 of 4 (BOX 385) 00011795241
Series 12, Box 2 of 4 (BOX 386) 00011795242
Series 12, Box 3 of 4 (BOX 387) 00011795243
Series 12, Box 4 of 4 (BOX 388) 00011795244

SERIES XIII: Video recordings. – 1987-2000. – 9.28 metres of moving image documents (29 boxes).

Series consists of approximately 850 videotapes in various formats (VHS, Betacam, Betacam Broadcast standard, etc) that contain recordings of events pertaining to the Reform Party. The series has been arranged into seven sub-series based on the type of activity or event that was being recorded. These are: Assemblies and conventions, Speeches, Media interviews and pre-election 1993 coverage, Promotional videos, Town halls and debates, Rallies, and Training videos.

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UARC 2001.066**

Sub-series 1: Assemblies and conventions. – 1987-2000. – 2.56 metres of moving image documents (8 boxes).

Sub-series consists of video recordings of the proceedings at the Reform Association of Canada's 1987 Assembly, the Reform Party's assemblies and the United Alternative Party's conventions, including coverage of opening and closing ceremonies, speeches by the Party leader, keynote speakers and other Party officials, seminars and workshops, ballots, Executive Council and caucus question and answer periods, dinners, galas, and assembly or convention highlights.

Series 13, Sub-series 1, Box 1 (BOX 389) 00011795245
Series 13, Sub-series 1, Box 2 (BOX 390) 00011795246
Series 13, Sub-series 1, Box 3 (BOX 391) 00011795247
Series 13, Sub-series 1, Box 4 (BOX 392) 00011795248
Series 13, Sub-series 1, Box 5 (BOX 393) 00011795249
Series 13, Sub-series 1, Box 6 (BOX 394) 00011795250
Series 13, Sub-series 1, Box 7 (BOX 395) 00011795251
Series 13, Sub-series 1, Box 8 (BOX 396) 00011795252

Sub-series 2: Speeches. – 1988-1999. – 48 cm of moving image documents (1.5 boxes).

Sub-series consists of video recordings of speeches presented by Reform Party officers and members of parliament, by politicians from other national parties, and by political and business commentators on various topics in a variety of settings from the House of Commons to the Press Gallery annual dinner. Includes speeches on such topics as Via Rail, Meech Lake, Stan Waters' election to Senate, Senate reform, the federal budget, the Goods and Services Tax, the Canadian economy, and on the Reform Party's campaigns entitled "The New Canada" and "Zero in Three". Also includes Deb Grey's maiden speech and the speeches given by Liberal leadership candidates (1990) as broadcast on CBC.

Series 13, Sub-series 2, Box 9 (BOX 397) 00011795253

Sub-series 3: Media interviews and pre-election 1993 coverage. – 1988-1997. – 1.12 metres of moving image documents (3.5 boxes).

Sub-series consists of video recordings of interviews given by Reform Members of Parliament and others on a variety of topics and in various locations, and of media coverage of the Reform Party and national political events particularly in the lead up to the 1993 federal election. Includes interviews with Preston Manning, Sandra Manning, Stephen Harper, Val Meredith, Stan Waters, Ezra Levant, Jean Chrétien, Lucien Bouchard, Kim Campbell, Audrey McLaughlin, Paul Martin and others. Topics include such issues as the 1993 election results, immigration, Ottawa youth conference (1992), racism and sexism, Canada's constitution, Triple E Senate, fiscal restraint,

Series 13, Sub-series 3, Box 10 (BOX 398) 00011795254
Series 13, Sub-series 3, Box 11 (BOX 399) 00011795255
Series 13, Sub-series 3, Box 12 (BOX 400) 00011795256
Series 13, Sub-series 3, Box 13 (BOX 401) 00011795257

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Sub-series 4: Promotional videos. – 1988-1999. – 1.6 metres of moving image documents (5 boxes).

Sub-series consists of video recordings produced by the Reform Party to advertise and promote itself. Includes television advertisements used during the 1988 and 1993 election campaigns, promotional videos incorporating speeches by well-known Party officials, coffee party/dessert party videos of events used to promote fundraising and membership, advertisements promoting specific Party campaigns and programs (ie “Stop the Digging”, “Fresh Start” etc.), and other such items.

Series 13, Sub-series 4, Box 14 (BOX 402) 00011795258

Series 13, Sub-series 4, Box 15 (BOX 403) 00011795259

Series 13, Sub-series 4, Box 16 (BOX 404) 00011795260

Series 13, Sub-series 4, Box 17 (BOX 405) 00011795261

Series 13, Sub-series 4, Box 18 (BOX 406) 00011795262

Sub-series 5: Town halls and debates. – 1988-1997. – 32 cm of moving image documents (1 box).

Sub-series consists of video recordings of town halls and debates held by the media and by the Party. Includes a 1988 free trade debate, CBC town halls leading up to the 1988 and 1993 elections, CBC leaders’ debates prior to the 1993 and 1998 elections, several Reform Party town halls and “Touch Tone Town Halls”, a Reform medicare forum (1993), and other items. Also includes coverage of the Progressive Conservative leadership convention (1993), a Manitoba task force on constitutional change and a working group on women’s issues.

Series 13, Sub-series 5, Box 19 (BOX 407) 00011795263

Sub-series 6: Rallies. – 1990-199-. – 32 cm of moving image documents (1 box).

Sub-series consists of video recordings of Reform Party rallies. Included are rallies relating to anti-tax sentiments, a 1990 by-election in Vancouver Quadra, Referendum 1992, an undated event in High River, Alberta, and the “A Fresh Start” campaign in the lead-up to the 1997 federal election.

Series 13, Sub-series 6, Box 20 (BOX 408) 00011795264

Sub-series 7: Training videos. – 1992-1998 (gaps exist). – 32 cm of moving image documents (1 box).

Sub-series consists of video recordings of training sessions intended to assist constituencies, candidates, poll workers, and the candidate selection process. Included are videos on Reform policies, polling, the importance of poll workers, candidate recruitment and selection, television “writ” advertising campaigns, and other related topics.

Series 13, Sub-series 7, Box 21 (BOX 409) 00011795265

Sub-series 8: General video recordings. -- 1990-199-. – 96 cm of moving image documents (3 boxes).

Sub-series consists of video recordings on a variety of topics that did not correspond with the topics of other sub-series in this series. Includes such diverse topics as the

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Liberal leadership vote, the launch of Reforms' Save Canada Fund, the Manitoba dissidents, nomination meetings, leader's dinners, constituency BBQs, constituency fund raising planning meetings, native land claim issues, House of Commons proceedings and question periods, youth conventions and youth council media panels, the Atlantic fishery etc.

Series 13, Sub-series 8, Box 22 (BOX 410) 00011795266

Series 13, Sub-series 8, Box 23 (BOX 411) 00011795267

Series 13, Sub-series 8, Box 24 (BOX 412) 00011795268

Series 13, Box 25 (BOX 413) 00011795269

Series 13, Box 26 (BOX 414) 00011795270

Series 13, Box 27 (BOX 415) 00011795271

Series 13, Box 28 (BOX 416) 00011795272

Series 13, Box 29 (BOX 417) 00011795273

Series 13, Box 30 (BOX 418) 00011795274

Series 13, Box 31 (BOX 419) 00011795275

Series 13, Box 32 (BOX 420) 00011795276

Series 13, Box 33 (BOX 421) 00011795277

Series 13, Box 34 (BOX 422) 00011795278

Series 13 (BOX 423) 00011795279

Series 13 (BOX 424) 00011795280

SERIES XIV: Audio recordings. – 1988-2000. – 295 audio cassettes. – 7 audio reels.

Series consists of audio recordings of Reform Party events, speeches, interviews, training presentations and music, as well as recordings of interest to the Party because of the subject or speaker. The series has been arranged into four sub-series including: (1) "Fireside chats" (2) Radio advertisements and music, (3) Speeches and media interviews, and (4) Assemblies.

Series 14, Box 1, (BOX 425) 00011795281

Sub-series 1: "Fireside chats". – 1988-2000. – 99 audio cassettes.

Sub-series consists of Preston Manning's "Fireside Chats" which were copied and sent to constituency presidents for broadcast to the Board. The "chats" were used by Manning to give constituencies updates on events at national office and elsewhere, to relay his thanks to and expectations of Party officials, and to convey information about Reform activities.

Sub-series 2: Radio advertisements and music. – 199--199-. – 67 audio cassettes.

Sub-series consists of audio recordings of Reform Party radio "spots" and of music used in advertising, at assemblies, rallies and other Party events. The music includes various renditions of "Oh, Canada" as well as "message" music for such issues as tax relief, job creation, justice, and national unity.

Sub-series 3: Speeches and media interviews. – 1989-1997. – 80 audio cassettes. – 7 audio reels.

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Sub-series consists of audio recordings of speeches and media interviews given by Party officials and by political figures in other parties. Some of the Reform Party tapes appear to have been meant for internal consumption. Includes interviews of Frank McKenna, Lucien Bouchard and other political figures, speeches by Preston Manning and other Reform Party members, and what is apparently training material on such issues as fundraising and candidate nomination procedures.

Sub-series 4: Assemblies. – 1987-1992. – 49 audio cassettes.

Sub-series consists of audio recordings of speeches given at the Reform Association assembly held in 1987, and the Reform Party assemblies held in 1989, 1991 and 1992.

SERIES XV: Photographs. – 1989-1999. – 80 cm of graphic material.

Series consists of colour and black and white photographic prints and negatives relating to the Reform Party, its members and its activities. The photographs had no discernable order when received and were arranged into files based on the subject of the images. Where possible identification of events and personnel has taken place and noted on the back of the images. The files have been arranged into alphabetical order by subject and by date; candidates' files have been arranged by year of election and by the province they ran in; members of parliament have been arranged by province their riding is situated in. Includes photographs pertaining to such topics as advertising, assemblies, candidates of elections and by-elections, constituencies, election '93, executive council, leader's dinners and leader's tours, Preston and Sandra Manning, book tours and signings, members of parliament, national office staff, the 1992 referendum, the Alberta Senate election, the United Alternative convention, youth conferences and Young Reformers.

Series 15, Box 1 of 7 (BOX 426) 00011795282
Series 15, Box 2 of 7 (BOX 427) 00011795283
Series 15, Box 3 of 7 (BOX 428) 00011795284
Series 15, Box 4 of 7 (BOX 429) 00011795285
Series 15, Box 5 of 7 (BOX 430) 00011795286
Series 15, Box 6 of 7 (BOX 431) 00011795287
Series 15, Box 7 of 7 (BOX 432) 00011795288

**SERIES XVI: Ephemera. – 1989-199-. – 2 boxes of ephemeral material. – 25
oversize banners.**

Series consists of ephemeral items, mainly used in publicizing the Party and its activities. Includes Assembly '89 briefcases and tote bag, sweatshirts and T shirts, SWAT team baseball caps, letterhead, flags, coffee mug, spoons, buttons, pins, cowboy hat with Reform ribbon, boxing gloves, car licence plate, bumper stickers, cards and unused postcards.

SERIES XVII: Reform Party of Alberta. – 1989-1998. – 16 cm of textual records.

Series consists of records relating to the Reform Party of Alberta and its Senatorial elections campaigns. Includes a general ledger (1989), financial statements (1989-1995), donor list (1989), correspondence, a list of nominated candidates (1998), campaign plans, a booklet of nomination rules, guidelines and procedures, and a Senate campaign team contact list. Records are arranged in chronological order.

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Series 17, Box 1 (BOX 433) 00011795289

Series 17, Box 2 (BOX 434) 00011795290

SERIES XVIII: United Alternative records. – 1999-2000. – 1.6 metres of textual records.

Series consists of records produced during the United Alternative. Includes committee minutes, general ledger listings, assembly records and Referendum 1999 materials.

Related records: See also "Series IX, sub-series 4: Correspondence" for letters relating to the United Alternative initiative, and "Series IX, sub-series 5, sub-sub-series 2: Loose clippings" for news articles relating to this issue.

Series 18, Box 1 (BOX 435) 00011795291

Series 18, Box 2 (BOX 436) 00011795292

Series 18, Box 3 (BOX 437) 00011795293

Series 18, Box 4 (BOX 438) 00011795294

Series 18, Box 5 (BOX 439) 00011795295